



Recommendation Letter:
Joel Feldman

June 13, 2025

To Whom it May Concern,

We had the pleasure of hosting Joel Feldman for a presentation at AMCON, and I cannot recommend him highly enough. His session was engaging, thought-provoking, and—most importantly—deeply impactful for both the adults and teens in attendance.

Joel brought authenticity and emotional intelligence to the room. His ability to connect with a multigenerational audience, balancing powerful storytelling with practical takeaways, left a lasting impression on everyone present. The content was not only relevant and timely but also inspired meaningful reflection and conversation well beyond the presentation itself.

The inclusion of teens alongside our adult team members added a uniquely powerful dimension. It prompted honest dialogue between generations and highlighted the importance of shared responsibility when it comes to the issues Joel addresses. I would strongly encourage other companies to consider inviting family members—particularly teens—to future sessions. It transforms the experience into something much more personal and resonant.

We are grateful to Joel for his time, expertise, and the care he brought to our team. I believe any organization would benefit from his message and the way he delivers it.

Sincerely,

Kara Cronin

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Director of People & Culture



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