

DISTRACTED DRIVING: DID YOU KNOW?

OVER 10,000

The National Highway Traffic Safety Administration completed a study indicating that more than 10,000 people are killed by distracted driving each year

3X HIGHER


The fatal crash rate for teens is 3X more than that of adults

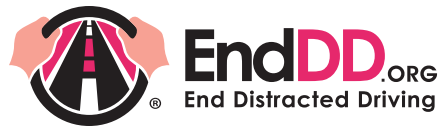
OVER 80%

More than 80% of teens seeing an EndDD.org presentation have parents or caregivers who drive distracted



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WHY YOU SHOULD GIVE UP DISTRACTED DRIVING

-  **YOUR CHILDRENS' INEXPERIENCE PUTS THEM AT RISK FOR BEING IN A CRASH.**
No matter how often you tell them not to drive distracted if they see you driving distracted they will drive distracted.
-  **MOST DRIVERS NOW VIEW DISTRACTED DRIVING AS SELFISH AND INCONSIDERATE.**
Not only is texting and driving not cool, it is also not consistent with your personal values, is it?

SO, YOU BELIEVE YOU ARE A GREAT MULTI-TASKER, YOUR TEXT IS IMPORTANT AND WILL ONLY TAKE A FEW SECONDS, AND HAVE NOT YET BEEN IN A CRASH WHILE DRIVING DISTRACTED.

At EndDD.org, we have worked with many drivers who relied on these excuses and killed or crippled others. They come to us from courts to complete their community service hours. Just like you, none had yet been in a crash.

TIPS TO AVOID DISTRACTED DRIVING:

-  **USE "DO NOT DISTURB WHILE DRIVING" MODE**
To avoid the temptation, keep your phone on "do not disturb while driving" (DNDWD) mode.
-  **AVOID EATING WHILE DRIVING**
That burger can wait - eating and driving is just as bad as drinking and driving; don't do it.
-  **DO YOUR GROOMING BEFORE DRIVING**
The few seconds it takes to apply lipstick or shave are a few seconds too many to be driving distracted on the road.
-  **SECURE PETS AND KIDS**
Car seats, booster seats, and seat belts go a long way towards keeping everyone safe.
-  **AVOID MULTITASKING**
Wait until you finish driving to text or call, sip your iced latte, change your music, or reach into the back seat.