Draft Letter to Schools to Schedule Presentations

We Can Work Together to Keep Your Students Safe from Distracted Driving

Dear (principal, driver’s ed/phys ed teacher)

I am reaching out to you as a member of the community, a trial lawyer (and a parent). I am handling more distracted driving cases than ever, and unfortunately, many involve young people. Distracted driving now causes more teen crashes than drunk driving and nearly 60% of all teen crashes are caused by distraction. Teen drivers are involved in fatal crashes at about three times the rate of any other age group.

I want to come and speak with your students. The presentation that I will be using has recently been [found by the U.S DOT/NHTSA](https://rosap.ntl.bts.gov/view/dot/63106) to be effective in increasing teens’ knowledge of distracted driving risks, use of a non-confrontational method to intervene when others drive distracted and a reduction in actual distracted driving behaviors. The presentation was developed by pediatricians, child psychologists and researchers, with help from students, and is revised annually to maximize its effectiveness. It was developed through [EndDD.org](https://www.enddd.org/) (End Distracted Driving), one of the premiere organizations devoted to distracted driving education. It has been given to more than 500,000 students across the country.

There is no cost for the presentation and it can be given in classes, health, or driver’s ed, or assemblies. There is nothing bloody or overly gory in the presentation and it is a positive experience for students and teachers. It is an engaging and interactive presentation. Attached is a reference letter from a school health/phys ed teacher about the presentation and trial lawyer speakers. We will adapt the presentation length to meet your scheduling needs, from 40-70 minutes.

I hope that we can work together to keep your students safe.