

October 7, 2022

To Whom it May Concern,

In September 2022, Joel Feldman came to speak to Mister Quik about the consequences of driving while distracted. As a Home Services Company, we constantly have technicians on the road. It is crucial to our business that they drive as safely as possible.

Because of Joel's personal experience with distracted driving, his message is naturally very powerful. Joel was able to shape his presentation to really resonate with the group he was speaking to. He does not just stand in front of the audience and give a speech; he made a conscious effort to engage with as many people as he could.

During Joel's presentation, he uses many tactics to get through to everyone currently 'driving distracted'. He was able to politely confront the group of their current behaviors and what they're teaching their children when they're in the car. He talks about defensive driving and being able to protect ourselves and families in the vehicle. He is honest and talks about how he is a recovering 'distracted driver'. I really liked how he gave real examples of why we should stop distracted driving as opposed to a threatening approach. At one point during the presentation, one of our employees became emotional and had to step away for a few moments.

We will continue to use Joel Feldman for future presentations because of the impact he had on our company. He is also very responsive and easy to work with. I would highly recommend Joel Feldman if you are considering any type of safe driving event. His message truly comes from the heart, and he is passionate about the cause.

Best Regards,



Abby Fear  
Executive Assistant