PENNRIDGE HIGH SCHOOL

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May 25, 2022

To Whom It May Concern:

Joel Feldman visited our school on May 13, 2022 and talked to our 11th grade students about distracted driving before they attended their Prom. His message about ending distracted driving resonated with both our students and our staff.

Mr. Feldman first started speaking to our students in May of 2018. During Covid, he was able to do ZOOM presentations with our students. It was great to have him back in the building and sharing his impactful message. He did not yell and scream or try to scare our students. He shared a personal story and backed it up with an educational approach supported by facts, figures, visual aids, and videos. He spoke to our students out of concern, like a parent, teacher, or caring adult would while sitting around the kitchen table.

For me, the most positive part of the presentation was the following night at our Junior Prom. I had students come up to me and share their impressions of the talk. One girl told me she went to reach for her phone while she was driving to the prom and didn't. She said she hadn't realized it had become a habit and she was going to try to break it. Another student told me he used the "I" statement technique with his father when he was driving on Saturday morning because his dad was texting. The student was excited to tell me it worked! Other students said they felt safer when their driver wasn't on their phone and others said they had visited the EndDD.org website and learned so much. Our students enthusiastically supported the program and the message!

Mr. Feldman's presentation was positive, educational, and thought provoking. I highly recommend this program for all schools and for parents too. If you have questions about the presentation, please don't hesitate to contact me to discuss it-I would be glad to answer any questions.

Sincerely,
Ray Ott
Ray Ott
House Principal, Class of 23