



April 11, 2022

Joel D. Feldman, Esq.  
One Logan Square  
130 North 18<sup>th</sup> Street; Suite 1600  
Philadelphia, PA 19103

Dear Joel,

On behalf of all the employee participants here at CFU, I would like to express our sincere thanks for the critically important message you recently delivered to our employees.

CFU has long emphasized safe driving as part of our employee culture. Because of this, we believed that your message about distracted driving was something our employees needed to hear. We wanted to make an investment in bringing your message to our employees and help them recognize poor habits they may have formed. We wanted also to help them understand the importance of driving defensively and respecting the safety of all with whom they share the road.

The impact of your message on our employees was profound. You had the full attention of everyone in the room, and many employees became visibly affected when you spoke of your daughter, Casey. Your willingness to share your personal grief and the demonstration of your commitment to help end distracted driving clearly affected our employees. They listened to what you had to say, they respected the importance of your message, and I am confident they will work to change their habits and become better drivers as a result.

After your presentations, many employees spoke of how they will share your message with their family members and how they will talk to their kids about respecting others on the road by putting away their cell phone and avoiding other forms of distracted driving—and how they will model better behaviors.

We are grateful for the opportunity to have you at CFU. Thank you for honoring your daughter's memory in such an important way.

Sincerely,

Roland Ford  
Health & Safety Coordinator