



February 9, 2022

RE:
Speaker Joel Feldman Reference Letter

To whom it may concern,

In working to identify training topics for our Global Safety Day, we were grateful to find Joel and his passion to end distracted driving. At BorgWarner, we are always striving to identify practical and innovative ways to accelerate safety together both in the workplace and at home. Joel's session was extremely influential in shaping our employees' viewpoints on the risks of distracted driving. Prior to the session, many of our employees knew they weren't supposed to drive distracted, but Joel broke down the "why" and emotionally connected to the attendees by sharing the tragic death of his daughter.

Joel's ability to engage the audience and connect on a personal level has made a significant impact in improving our employees' perspectives on their driving behaviors. Even several months after Joel's presentation, I have had employees talk about how Joel's presentation has shaped their driving habits and how they are more intentional in setting a good example for future drivers. We are grateful for Joel's impact on our employees, and we intend to continue to spread the message to friends and family to address this societal issue.

Whether it is for an employer, a conference, or an academic setting, I highly recommend Joel as a speaker. Distracted driving is a risk that we all deal with on a regular basis and through Joel and EndDD.org, your organization can be part of the solution to shift our culture so distracted driving is no longer socially acceptable.

Kind Regards,

Derek Sulpizio
Global Health and Safety Senior Specialist