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November 20, 2019

Re: Letter of Recommendation – Joel Feldman, EndDD.org

To Whom It May Concern,

Distracted driving has to be a concern for all of us and certainly for those of us who are responsible for fleet vehicles driven by employees who must stay connected on a 24/7 basis. While our safety initiatives do a pretty good job of mitigating workplace specific hazards, we sometimes miss one of the most apparent risks that our workforce faces, distracted driving.

It's rare that you drive anywhere in this country where you don't see someone attempting to drive while on the phone. As a culture we have almost become numb to this practice. Discovery Natural Resources engaged Joel Feldman, founder of EndDD.org to address this growing concern that our drivers were exhibiting this behavior. Having been impacted in his personal life by a distracted driver Joel's passion for educating people on this subject is unparalleled.

We first had Joel speak to our main corporate workforce. His ability to engage the audience and present the facts about distracted driving was exceptional. Several of our employees approached me after the presentation and told me that this would absolutely change their driving behavior. Others confided that they were embarrassed that they were setting such a poor example when driving with their children.

Subsequently we engaged Joel to present at our annual Partner Safety Meeting. This meeting engages both our field workforce and representatives of our contractors, most who own and operate vehicle fleets. In all, Joel spoke to nearly 400 people that day. Again, Joel was extremely effective in delivering his message and interacting in a positive fashion with his audience. After the meeting I was approached by a number of attendees. Their feedback focused on two things. First, their comments emphasized how important the topic is in today's workplace and culture. Second, they were extremely impressed with the presentation and the impact that it had on them personally. Several asked if Joel would be available to talk with their respective workforce.

Whether it is for a school where young people are just forming their opinions regarding driving habits, a workforce where driving is a large component of an employee's day or an organization looking for an impactful topic and speaker, I highly recommend Joel Feldman. He is committed, passionate and will elicit a meaningful result that can have a positive impact on both your professional and personal life.

Respectfully,

A handwritten signature in blue ink, appearing to read "Steve Turk", written over a white background.

Steve Turk
CEO, Discovery Natural Resources, LLC