



November 15, 2019

Dear Joel,

Although it's now been several months since you visited our Comcast regional headquarters in Berlin, CT, I thought I should follow up to let you know what a significant impact your distracted driving presentation continues to have among our employees and their families.

Those who saw you speak in person and via webcast were not the only ones captivated, as evidenced by the video we recorded that day having now been viewed on Comcast's intranet almost 800 times -- roughly equal to half our region's entire employee population. What's more, many Comcasters have taken advantage of the video also being shown repeatedly on a special employee channel they can access in their homes, where they have then watched it with their spouses and children.

From the outset, the feedback provided by these colleagues has been incredibly consistent and emphatic: that your words inspired them to make immediate changes to their driving habits so as to minimize the potential for distraction. Likewise, administrators at nearby Bristol Central High School have told us that many of the students we arranged for you to meet with there have also pledged to avoid the temptation of texting while driving.

My hope is to maintain our partnership and explore new ways to keep your message alive for members of our ever-changing workforce.

Please feel free to use this letter for purposes of a testimonial or professional reference, if you should ever need such an endorsement. Otherwise, I hope you'll simply accept our sincere thanks for having profoundly affected our operations and, in turn, the success of our business by helping protect our greatest asset -- our employees.

Sincerely,

John Simeone  
Vice President -- Technical Operations  
Western New England Region