



July 25, 2019

To whom it may concern:

This letter is being written to show our support for the EndDD, End Distracted Driving presentation facilitated by Joel Feldman.

Firehouse Subs Public Safety Foundation has collaborated with Joel Feldman of the Casey Feldman Foundation, to present his end distracted driving message as part of our Foundation's prevention education guideline.

In addition, Joel has worked closely with one of our staff members whose daughter lost her life while driving impaired. Joel expanded his presentation to include these dangers and the devastating impact of impaired driving.

Joel's presentations are interactive and a real "wake up call". They truly change behaviors and have the potential to save lives. Whether driving, walking, or riding a bike, any one of us can relate to the facts and stories Joel shares throughout his presentations. No matter what audience age, he shows that we can create a positive change.

We strongly recommend Joel for presentations to businesses, schools, religious groups or even informal neighborhood events. Here in Florida, where the law now lists distracted driving as a primary offense, his knowledge and lessons are extremely timely and valuable.

We are happy to provide additional information upon request.

Thank you,

A handwritten signature in black ink that reads "Robin Peters".

Robin Peters
Executive Director, Firehouse Subs Public Safety Foundation

Firehouse Subs Public Safety Foundation

12735 Gran Bay Parkway • Jacksonville, Florida 32258

Phone: 904.886.8300 • Fax: 904.886.2111 • Email: foundation@firehousesubs.com