



June 18, 2019

To Whom it May Concern:

As an Injury Prevention and Outreach Coordinator for Trauma Services, I recognize the importance of talking about motor vehicle crashes and distracted driving to the community at large as well as our hospital employees and Emergency Medical Services. I reached out to Joel Feldman to bring this message to Camp Hill Pennsylvania. I had the pleasure of meeting Joel in May when he spoke about the dangers of distracted driving to our local high school as well as our hospital, Geisinger Holy Spirit. Mr. Feldman founded EndDD.org in 2009 after his daughter, Casey, was killed by a distracted driver.

His presentations are engaging and heartfelt. He is on a passionate pursuit to end distracted driving across this country. The students at the high school connected with his story immediately and appreciated his candor and demeanor. However, this message is not just for teenagers. It is for anyone who drives or is a passenger in a vehicle. His impact at our workplace has a ripple effect that we may never be able to measure. His powerful presentation, filled with videos, statistics, and interaction with the audience, energized the room.

Joel opened the eyes of every employee who participated in the presentation and lives will be saved because of this. He is disarming, nonjudgmental, and nonconfrontational. I proudly wear my pink EndDD bracelet and applaud the work of Joel and his team of volunteers.

Sincerely,

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