



# PENNRIDGE HIGH SCHOOL

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To Whom It May Concern:

I am writing to create an awareness to a highly effective program offered by Attorney Joel Feldman that is both educational and informative. Attorney Feldman came to our school on Thursday, April 19, 2018, two days before our junior prom. His message about ending distracted driving resonated with both our students and our staff.

Attorney Feldman was a captivating speaker. He did not yell and scream or try to scare our students. He shared a personal story and backed it up with an educational approach supported by facts, figures, visual aids, and videos. He spoke to our students out of concern, like a parent, teacher, or caring adult would while sitting around the kitchen table.

He provided our students with web sites and information they could read and research. He shared strategies for putting the cell phone down and gave examples like how a student would not take their cell phone out on the field with them during soccer practice.

Attorney Feldman provided our students with wrist bands with the EndDD.org logos that many of them are stilling wearing around the school today. He spent time with students after the presentation talking with students and listening to students share their stories and answered any and all questions.

After the presentation, I talked to a number of our students who thought the discussion enlightened them on their approach to distracted driving. I also had a number of staff members tell me they would never talk or text on their phone again while driving. Personally, I have learned how to put my I-phone on "do not disturb" and have not spoken on the phone or texted since his talk, and I probably did both of them on a daily basis before this presentation.

I highly recommend this program for all schools and for parents too. It is important that we end distracted driving immediately!

Sincerely,

*Ray Ott*

Ray Ott

Pennridge High School Assistant Principal