

DEPARTMENT OF THE AIR FORCE HEADQUARTERS 57TH WING (ACC) NELLIS AIR FORCE BASE, NEVADA

MEMORANDUM FOR WHOM IT MAY CONCERN

FROM: 57 WG/SE (Lt Col Paul Davidson)

SUBJECT: Letter of Recommendation for Mr. Joel Feldman

- 1. The 57th Wing recently had the privilige of hosting Mr. Feldman at Nellis AFB, NV, to hear his End Distracted Driving (endDD) presentation. Mr. Feldman spoke to over 200 Airmen during three different presentations. His presentations were very motivating and I highly recommend it for any organization with drivers, young and old.
- 2. On New Year's Eve in 2015, we lost an Airmen in our wing to drunk and wreckless driving. At that time, our safety office began looking for an impactful presentation on the dangers of driving. One of our ground safety managers came across Mr. Feldman's organization online and started looking for ways to get him out to speak to us at Nellis AFB.
- 3. Mr. Feldman's presentation was more meaningful then we imagined. During his interactive briefing, many acknowledged to distracted driving and committed themselves to better, safer driving practices. Mr. Feldman presents the dangers of distracted driving in a well-reasoned, fact based manner, while telling stories of people hurt by the mistakes of distracted drivers. I left the presentation convicted by how distracted I can be and motivated to stay more focused on the road. Days after the presentations, multiple Airmen noted how it made them think twice about driving distracted. Some Airmen have also requested copies of his presentation so they can pass the information on to their friends.
- 4. I highly recommend Mr. Feldman's endDD presentation and would gladly share our experience with organizations interested in having him speak. Please contact me at 702-652-6065 or <u>paul.davidson.1@us.af.mil</u> if you have any questions or need more information.

PAUL T. DAVIDSON, Lt Col, USAF 57th Wing Chief of Safety