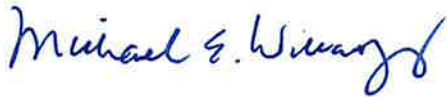


I could tell you that Joel Feldman is a great speaker and presenter and that would certainly be true. I could say that his passion is evident in every word he speaks and that would also be true. But I think the best thing I can say about Joel's heartfelt presentations here at East Kentucky Power, is that he made a difference. Changing a culture or even changing a habit does not normally happen quickly, but remarkably, in a short one hour presentation, Joel was able to persuade and convict people to do just that. Completely change the way they think about distracted driving.

We have had person after person tell us that his sharing of Casey's story, has not only caused them to change their driving habits but that it has also affected their lives in a very positive way. Joel spoke to over 700 people at various venues throughout our safety week and he seemed to connect with each and every person at a very personal level.

Words can't really express how highly I recommend that you invite him in to share Casey's story. We will certainly be working with Joel again in the future.



Michael Willoughby  
Corporate Safety and Security Manager  
East Kentucky Power Cooperative