



November 28, 2017

Dear Business Owner, Executive Leadership or Safety Organization:

Safety is the top priority at WestPenn Power. If you are reading this letter, then you likely recognize the importance safety has on your organization. At WestPenn Power, we constantly research and look for practical and innovative ways to approach safety. Through that effort we became familiar with Mr. Joel Feldman and the powerful message he delivers.

Upon reaching out to Mr. Feldman, we immediately recognized the passion he has to get his message out and heard by as many individuals as possible. The tragedy that struck the Feldman family is one that no family should have to endure, yet as many people as possible should hear about and learn from it.

When Joel visited WestPenn Power in October 2017 to share his story, he also worked through WestPenn Power to present his message at two local high schools, reaching a combined audience of almost 2,000 individuals.

If you or your organizations desire to make a positive impact on the lives of your members or employees, their families and the entire community, we strongly urge you to consider using Joel and the resources available on the End Distracted Driving website (enddd.org).

When making plans for your organization, please consider the assistance you may provide to help make the presentation available in your local schools and community. Reaching our youth can have one of the greatest impacts on preventing distracted driving from occurring in the future.

Thank you for your interest in safety, and specifically, the effort to end distracted driving.