

David Johnson
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Joel Feldman
End Distracted Driving
(855) 363-3478

May 31, 2017

Dear Joel:

We send our condolences to you and your family. We also send our deepest admiration as you honor Casey by telling her story.... And yours.

Hearing Casey's story, intertwined with the encounters and stories you've experienced, as part of your journey to end distracted driving, has left quite an impression on our employees. Thank you for a powerful presentation as you shared in a tangible, meaningful way why we should all drive with our phones put away, our purses out of reach and our thoughts and eyes on the road. Your story, coupled with data and statistics, impacted our employees as the entire room focused on you as you appealed to both the rational and emotional mindsets in the audience.

We hear of employees talking to their loved ones about distracted driving. We hear of employees making a concerted effort to change the way they drive. We hear of employees encouraged and inspired to stop and think about how their actions may affect others. You, Casey and your journey are impacting our employees and we are very hopeful.

You and your family are an inspiration. And we thank you for all the work you are doing. We wish you all the best in your journey.

Sincerely,

David Johnson
Chief Operating Officer
Cobb EMC

