

**Michael L. Mosher**  
**President**  
**& Chief Executive Officer**



To whom it may concern:

Our Hudson Valley utility recently launched an anti-distracted driving awareness campaign targeting our workforce and the general public. We did so not only because our employees are at risk when working along roadways but also as an important community service. To kick off the campaign, we invited Joel Feldman, who was highly recommended to us by another utility, to speak to our more than 400 management employees. His comments, lessons and personal stories touched each person in the audience in a profound way, as he delivered powerful examples of the dangers at stake when we drive distracted.

Joel offered to also graciously present to a local high school on the same day. Committed to raising awareness about this issue, we felt honored to make the arrangements. He was engaging and interactive with the students and faculty, who expressed their deep appreciation for his important, life-saving messages, and for our company's willingness to bring about the opportunity to hear such a dynamic speaker. Local news media covered the presentation and our sponsorship, and the event received positive public reviews.

As a sponsor, we were able to offer his presentation at no cost to the school, providing our company with the opportunity to perform a valuable and memorable community service – one that we hope might literally save lives. We have since effectively incorporated resources he provided through his End Distracted Driving website and the Casey Anderson Feldman Foundation in our anti-distracted driving awareness campaign.

Listening to Joel's presentation is a life-altering experience. I recommend him highly.

A handwritten signature in black ink that reads "M.L. Mosher". The signature is fluid and cursive, with a long horizontal stroke at the end.

**Michael L. Mosher**  
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