



MARY G. POWELL
President & CEO

Mary.Powell@GreenMountainPower.com
Direct Dial: 802•655•8407

August 16, 2016

To Whom It May Concern:

I am writing to strongly recommend Joel Feldman as a provocative, moving and inspiring speaker on safety, particularly around distracted driving. Green Mountain Power recently asked Joel to come speak to 80 of our leaders at an offsite about safety over a week ago and the results of that talk have sent reverberations through this organization that have gone deep in a very meaningful way. It is the first presentation that I have ever witnessed really rapidly moving people into action and behavior change, the toughest part of any culture change.

I first met Joel Feldman a few years back when we both spoke at a local event, telling our life story in 15 minutes or less. Joel spoke about his life work now being centered around the tragic and avoidable death of his daughter by a distracted driver. I was so moved by the sharing of his story that it not only made a change in my behavior but it made me want to spread his message as effectively as I could. It was on this basis that I invited him to come give a more formal presentation to our team. Joel had a profound and indelible impact on me, and the other leaders I invited to the event.

I am happy to provide any additional information that could be helpful in persuading you to bring Joel into your organization and your life.

Sincerely,

Mary Powell
CEO, Green Mountain Power